

# extremis®



## **Celebrating 25 years of togetherness**

*In 2019 we celebrate 25 years of Extremis, 25 years of Gargantua, but especially 25 years of 'togetherness'.*

All this was celebrated on Friday 13 September with a togetherness event where all employees and their partners were present, including our loyal suppliers. It was a beautiful day with a delicious picnic, tasty Brussels waffles, lots of laughter and dancing. In short, a fantastic moment to thank everyone who contributes to the success of Extremis every single day.

## How it all started

When Dirk did not find a suitable garden table for his family 25 years ago, he decided to design a quality picnic table himself. This table consists of adjustable benches to allow children to sit comfortably at the same height as adults. The result was baptized “Gargantua” - a robust and practical table that facilitates better communication. Gargantua also helps us to fully appreciate the precious time we spend outdoors.





## How it evolved

With the birth of Gargantua, the company Extremis also saw the light of day. Tools for Togetherness has been the baseline of this quirky company since the beginning. “What we design is more than furniture,” says Dirk Wynants, founder and chief designer of Extremis. “All our products are designed to connect people, to facilitate conversations and to make them more enjoyable.”

“We don’t draw our inspiration from design magazines or from looking at other furniture: we look around to see what is changing in the world. Today, 55% of the world’s population lives in urban areas and the United Nations expects this percentage to go up to 68% in 2050. Extremis designs have therefore evolved from large picnic tables such as Gargantua and Hopper to more compact pieces of furniture such as Picnik, Virus & Bistrot.”

“For the highly  
committed team  
of more than 50  
employees this event  
was the perfect  
opportunity to get  
to know each other  
even better”





Extremis continues to grow steadily every year, all over the world. Even the furniture designs from nearly a quarter of a century ago continue to be bestsellers. You have durability of materials, but even more important is the sustainability of an idea. How long does a design remain relevant? The Gargantua came to the market in 1994 and was selected 20 years later for the terraces of The Interlace in Singapore. This gigantic residential complex was named 'best building in the world' in 2015. Even this year, companies such as Amazon and Porsche chose Gargantuas to furnish their company terraces. A quarter of a century after the launch, the Gargantua is just as easy to incorporate in other concepts. "That is our goal. We try to create the classics of the future. Products that remain relevant for generations", emphasizes Wynants.



## Where we want to go

"With Extremis we strive to create a positive impact," says Wynants. "By transforming radical ideas into game-changing designs. Designs that are not only useful, durable and beautiful in themselves but also have the power to spark meaningful connections and enhance the way we interact with one another. We want to keep on creating ideas that are loved for their personality, embraced for their quality, and cherished for their impact, as true tools for togetherness."



"We want  
our designs  
to enhance  
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one another"

Dirk Wynants





## About Extremis

Extremis was founded in 1994 by Dirk Wynants.

The Extremis furniture design collection represents products that are both necessary and useful. Their 'Tools for Togetherness' focus on human interaction, intelligent problem-solving and sustainability with the ambition to improve lives. Extremis has its headquarters in Poperinge, Belgium. Their designer furniture is universally appreciated in all corners of the world.

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